pre-existing shipping conveyor line and synced with third-party postal software. Dimensions, package images and weight data, as well as rate comparison and label printing are now streamlined to one central workstation. With iDimension, Wholesale Marine is able to ship with confidence, and at the best rates. "It's awesome," says AJ Stewart, Jim Stewart's son who works with Wholesale Marine's web development. "Now we have the ability to ship at the best price. We were sending packages that were too big for the carrier based on our old process. We're not getting those dings on fees anymore. Everything is streamlined and automated as it goes through shipping."

As an online retailer, speed, efficiency and reliability were important features while looking for a dimensional weight solution. After just a short period of time using iDimension 300, the staff at Wholesale Marine can definitely see the value. "I have confidence that I am getting the least expensive shipping method, especially when we offer free shipping," Jim Stewart states. "And it's good looking."

With the help of (an allegedly attractive) iDimension 300, what once was a floundering shipping process became a well-streamlined department that ships with confidence. Wholesale Marine has been offering the best prices and best service since 1979. Although a much newer addition to Wholesale Marine's business, iDimension 300 fits their company philosophy well by ensuring the business gets the best rate when shipping their high-quality products to boating enthusiasts nationwide. ∎

Top 10 Ways To Improve Dim Weight Shipping Processes

1 Optimize the way you package items. Use only the material needed to safely ship products and choose the best-sized containers.

2 Use quality packaging materials for strength, durability and to reduce the amount of empty space. Remember: Dim weight is all about volume.

3 Do your research. Speak with your carriers to determine the dim weight policies they have in place. Knowing shipping requirements now can help deter compliance fees in the future.

4 Document your total monthly shipping charges to ensure your dim weight shipping charges are accurate (and that you're measuring im weight correctly).

5 Convert irregulars to cubic measurements. Polybags, tubes and irregular shapes need cubic measurements, too. Manually measuring irregular shapes can be complicated—a dimensioning system can measure them for you.

6 Streamline your system. Utilizing dimensioning systems can maximize your process flow and limit the amount of time spent manually measuring.

7 Know that not all dimensioning systems are created equal. If speed, accuracy and dependability are important to you, ensure that your dimensioning system can deliver all three.

8 If you ship a variety of items, from oversized packages to thin mailers, closely research the maximum package height and widths dimensioning systems can measure.

9 Spec out the systems on the market. Certain dimensioning systems can integrate scales to provide package dimensions and weight at the same time. Some can integrate this data with existing shipping software, too.

10 Consider maintenance and support when you purchase a dimensioning system. Does the dimensioning system you purchase include a support network?